



1997-98  
D&G Constabulary



1998-99  
Pizzeria Il Fiume



1999-2000  
Alex Wilson



2000-01  
Glass & Glazing



2001-02  
Armstrong Waste Management



2002-03  
Positive Response



2003-04  
G. R. Blount



2004-05  
Barron Wright Partnership



2005-06  
Dumfries Body Repair Centre



2006-07  
BB Body Repairs



2007-08  
Aero Leather Co.



2008-09  
J. B. Houston



2009-10  
Peter C. Haining



2010-11  
Palmerston Furniture



Your Name  
Here



# Your Name Here

Queen of the South F.C.

## Annual Shirt Sponsorship Draw

Palmerston Park on  
Thursday 12th May 2011  
@ 7.30pm



Your Name  
Here



Season 2011/12 marks the 15<sup>th</sup> year of the ever-popular Queen of the South Shirt Sponsorship Draw. Queen of the South has received considerable local and national coverage since we first launched our Shirt Sponsorship Draw prior to season 1997/98. As you can see, our list of previous winners illustrates the diverse range of businesses who continue to take part in this event, all hoping that it will be their company logo proudly emblazoned on our first-team kit for the forthcoming season.

The value of the draw to the club is approx **£60,000** per season. Without the draw, it is unlikely that the club could raise this level of sponsorship through conventional shirt sponsorship. To this end, the Shirt Sponsorship Draw plays a vital role in allowing the club to plan and carry out its' on and off-field activities throughout the season.

The value to the company who claims first prize in the draw is immeasurable, as not only do they gain publicity nationally from having their name on the front of the first-team kit for the season, but with sales in replica kits increasing annually amongst our support, they can be assured of their business being advertised both locally and throughout the country by our loyal support.

In all, there are 11 prizes up for grabs (see full prize list), all designed to maximise the promotion of your company as a supportive sponsor of the top senior football club in Dumfries & Galloway, because as our supporters will proudly tell you.... **"yer hame teams yer ain team"**.

**So show your support for your local football club and take part in the Queen of the South Shirt Sponsorship Draw, and play your part in helping our Club as we strive to bring top-flight football to Dumfries.**



The strips for next season were chosen by a online fan vote  
Thanks to all who voted



## Full Prize List

- 1st Prize - Shirt Sponsorship**
- 2nd Prize - Shorts Sponsorship**
- 3rd Prize - Gold Ball Match Sponsorship**
- 4th Prize - Matchday Hospitality for a Party of 4**
- 5th Prize - Admit 2 adults to the Directors Box for a match of your choice**
- 6th Prize - Executive Club Membership**
- 7th Prize - Match Ball Sponsorship for a match of your choice**
- 8th Prize - Sponsorship of a player of your choice for the season**
- 9th Prize - Autographed Team Shirt**
- 10th Prize - Autographed Team Ball**
- 11th Prize - Mascot for a match of your choice**



**Entry Fee £400**



As well as the chance to win one of the 11 prizes on offer in our Shirt Sponsorship Draw, each entrant receives the following.....

*One season ticket per entry for all home league matches for season 2011/2012  
Recognition of your company in all our home match-day programmes  
Recognition of your company on our official club website [www.qosfc.com](http://www.qosfc.com)*

## Silent Auction

Place a bid by 7.30pm on Thursday, 12th May 2011.  
If you are the highest bidder you can have your business name on the back of the First Team Shirt.

**Minimum Bid £2800**

**Application forms available from:**

Mark McMinn Commercial Manager  
Queen of the South Football Club  
Palmerston Park, Dumfries. DG2 9BA  
Direct Tel. No. 01387 251 666 Mobile No. 07590 848 792  
e-mail : [commercial@qosfc.com](mailto:commercial@qosfc.com)

